

**UNITED STATES COURT OF APPEALS
FOR THE NINTH CIRCUIT**

Form 7. Mediation Questionnaire

Instructions for this form: <https://www.ca9.uscourts.gov/forms/form7instructions.pdf>

9th Cir. Case Number(s)	22-56090
Case Name	Junior Sports Magazines, Inc., et al v. Rob Bonta, et al
Counsel submitting this form	Donald Kilmer (cont.)
Represented party/parties	Appellant: Second Amendment Foundation

Briefly describe the dispute that gave rise to this lawsuit.

(cont.)
Anna Barvir for the remaining Appellants: Junior Sports Magazines Inc., Raymond Brown, California Youth Shooting Sports Association, Inc., Redlands California Youth Clay Shooting Sports, Inc., California Rifle & Pistol Association, Incorporated, The CRPA Foundation, and Gun Owners of California, Inc. joins in this Mediation Questionnaire.

The dispute that gave rise to this lawsuit is a California law that imposes penalties against any "firearm industry members" if they "advertise, market, or arrange for placement of an advertising or marketing communication concerning any firearm-related product in a manner that is designed, intended, or reasonably appears to be attractive to minors. " Cal. Bus. & Prof. Code § 22949.80.

This suit challenges this law on various constitutional theories, including the First Amendment and Equal Protection.

None of the Appellants believe that this case is a good candidate for mediation due to the fundamental rights at issue; and the state's refusal to clarify whether disclaimers attached to advertising would immunize plaintiffs' from the penalties imposed by this law.

Briefly describe the result below and the main issues on appeal.

Result below:

Plaintiff-Appellants filed a motion for preliminary injunction to block enforcement of the law. The motion was denied.

Main issues on appeal:

Whether the trial court committed error in denying the motion for preliminary injunction.

Describe any proceedings remaining below or any related proceedings in other tribunals.

Proceedings Below:

Pursuant to stipulation of the parties, the proceedings below are stayed pending disposition of this appeal.

Related Proceedings in Other Tribunals:

None.

Signature /s/ Donald Kilmer

(use "s/[typed name]" to sign electronically-filed documents)

Date November 23, 2022